



PHOTOGRAPHY PREPARATION CHECKLIST

A guide to presenting your property at its very best

EXTERIORS & GENERAL AREAS

- Remove vehicles from the driveway
- Remove garbage and recycling bins from view
- Mow and tidy the lawn
- Remove shoes and coats from the entryway
- Turn on all lights and replace any burnt-out bulbs, keeping bulb tones consistent (avoid mixing warm and cool white)
- Set blinds open, or to a consistent height, in every room
- Repair or remove broken blinds and curtains
- Clean all windows and reflective surfaces
- Remove space heaters and fans
- Remove personal items or photographs not intended for the marketing materials
- Remove pet bowls, toys, beds and scratching posts

BATHROOMS

- Close toilet seat lids
- Remove towels from shower doors and curtain rods
- Remove bottles and toiletries from the tub and shower
- Clear countertops of toiletries, toothbrushes and hair appliances
- Remove floor mats and stools
- Clean all glass, including mirrors and shower doors

KITCHEN

- Remove tea towels and dish cloths
- Remove magnets, children's artwork, and calendars from the refrigerator
- Clear countertops and surfaces of clutter and cleaning products
- Set the dining table with plates, cutlery and glassware

LIVING ROOM & FAMILY AREAS

- Arrange couch cushions neatly
- Light the fireplace, weather permitting
- Tuck away or remove loose or visible cords
- Remove newspapers, tissue boxes, and remote controls
- Turn off the television and ceiling fans

BEDROOMS

- Make all beds
- Remove laundry baskets, stuffed animals and toys
- Close closet doors
- Remove photographs, personal belongings or wall décor not intended for the marketing materials